

# Customer Art Approval Form

Tracking Number:

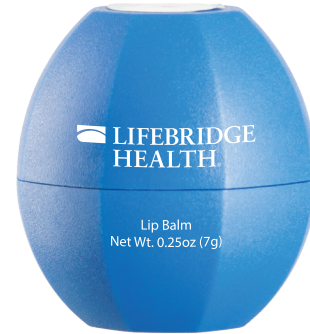
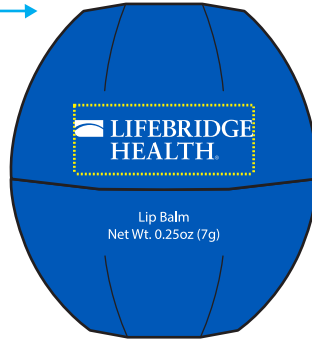
CROWTRO PO#VIRTUAL\_LIFEBRIDGE HEALTH

**ITEM PPD-848R**  
Moisture Lip Balm Ocatagon RVO



All Revos come with a ChapIce label on top.

**VIRTUAL**



Imprint Color(s)

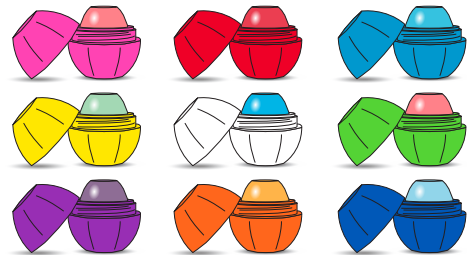


## Art Guidelines

**IMPRINT AREA** 0.345 inch HEIGHT  
0.92 inch WIDTH

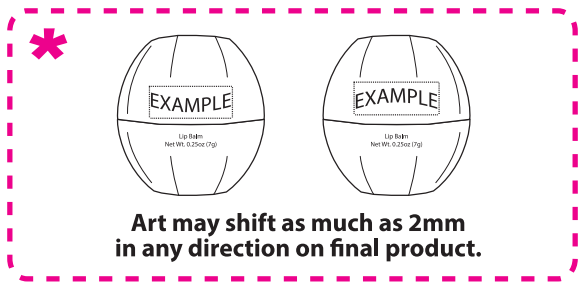
### 1. Pad Print

- a. Positive imprint - 6 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... Sample Text
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - 1.2 ..... \_\_\_\_\_



## Color Variance & Shifting

-This proof is not an exact match of finished product. There will be a color variance due to this being viewed on an RGB monitor.  
 -Color variances also occur when being printed on different mediums (ie: leash and label) and will not be an exact match.  
 -This proof should be used to inspect layout, spelling and approximate color appearance.



**Ship Date is 5 Business Days from Art Approval**