

# Customer Art Approval Form

Tracking Number:

K2ENT PO#VIRTUAL\_STEPS

**ITEM PPD-320**  
Super Moisture SPF 15

## VIRTUAL

15 SPF MOISTURIZER • VIT E • ALDE • TAMPER SEALED

LCS MOI NPG 15

**Drug Facts (Continued)**

**Uses:** Helps prevent sunburn • Helps prevent and temporarily protect dry, chapped or windburned lips.

**Warnings**

**Skin Cancer / Skin Aging Alert:** Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.

**For external use only**

**Stop use and ask a doctor:** If rash or irritation develops and lasts.

**Keep out of reach of children:** If swallowed get medical help or contact a Poison Control Center right away.

**Directions:** Apply liberally before sun exposure and as needed.

**Children under 6 months of age:** Ask a doctor before use.

**Inactive Ingredients:** Octocrylene, Mineral Oil, Isocetyl Stearate, Microcrystalline Wax, Isopropyl Lanolate, Lanolin, Copernicia Cerifera (Carnauba) Wax, Tocopheryl Acetate, Isopropyl Myristate, Aloe Barbadensis Leaf Extract, Cetyl Alcohol, Paraffin, Tocopheryl Linoleate, Flavor.

**QUESTIONS:** 1.800.290.0577



**Drug Facts**

Active Ingredients:	Purpose
Octinoxate (7.5%)	Sunscreen
Oxybenzone (3.5%)	Sunscreen
Petrolatum (40.7%)	Skin Protectant

Manufactured in USA

CELEBRATING  
40 YEARS  
STEPS  
on Broadway

Net Wt. 0.15 oz (4.25g)  
▼ Lift for Drug Facts Continued ▼

→ **IMPRINT AREA**  
1.75" X 1.40"

### Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

### Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

Ship Date is 5 Business Days from Art Approval