

## ITEM PPD-301

0.5oz Sanell Hand Sanitizer  
with Custom Leash

Everything before this line will roll under the bottle  
\*SEE ILLUSTRATION

**VIRTUAL**

Everything after this line will roll under the bottle  
\*SEE ILLUSTRATION

**Leash Color**

BLACK

**Imprint Color(s)**

WHITE

Everything before this line will roll under the bottle  
\*SEE ILLUSTRATION

**VIRTUAL**

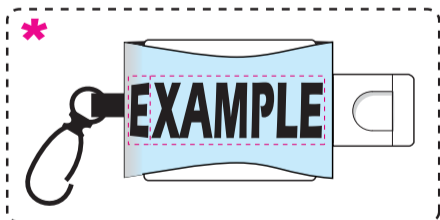
Everything after this line will roll under the bottle  
\*SEE ILLUSTRATION

**Leash Color**

BLACK

**Imprint Color(s)**

PMS 1805



### Art Guidelines

#### 1. Leash Imprint

- a. Positive imprint - 7 pt minimum ..... Sample Text
- b. Reverse imprint - 9 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .75 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... \_\_\_\_\_

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

### Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

**Ship Date is 5 Business Days from Art Approval**