

Customer Art Approval Form

Tracking Number:

AMERSO PO#00694-3824_MCGREGOR(W320921)

ITEM PPD-320
Super Moisture SPF 15

LAB-PPD-118871



IMPRINT AREA
1.75" X 1.40"

Imprint Color(s)



Art Guidelines

1. Labels

- Positive imprint - 5 pt minimum Sample Text
- Reverse imprint - 7 pt minimum Sample Text
- Serif and italic types - 7 pt minimum Sample Text
- Line weight, positive lines - .5 
- Line weight, reverse lines (gap) - .75 

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- This proof is not an exact match of the finished product color or quality of the printed peice.